

MARKETING INTERN



Who are we? What do we do?

LOOK DEEPER. SEE CLEARER. ACT SMARTER.

AMPLYFI is on a mission to transform business intelligence and research. We're bringing our expertise in artificial intelligence and deep-web technologies to modernise the stayed and clunky approaches that organisations have relied on for years. AMPLYFI's flagship platform, DataVoyant, empowers companies to make data-driven decisions based on key insights drawn from the vast wealth of information sitting within the depths of the internet.

To achieve our goal, we've assembled a team of the best and brightest, with decades of experience in machine learning, software development and business. We are ambitious, driven and absolutely committed to putting our game-changing technologies in the hands of the world's largest organisations.

We've already begun this process. We're working with some of the leading names in industries including banking, pharmaceuticals, defence, and energy – and this is only the beginning. A testament to the excitement AMPLYFI is generating among businesses is the need to hire an ambitious Marketing Intern.

An average day might see you researching cutting-edge technology, brainstorming social-media ideas, helping to project manage different work streams or supporting on various copy tasks.

There's a huge variety to the role, and you'll gain invaluable skills and experience.

What you'll be doing?

- Research for thought-leadership articles
- Contributing to creative-campaign ideas (for advertising, social media)
- Assisting with the execution of multi-channel marketing campaigns
- Liaising with content teams, digital teams and other stakeholders
- Devising ideas for new initiatives to engage AMPLYFI customers based on research
- Maintaining exceptional standards of accuracy and rigor in a fast-moving, challenging environment

You'll be based in either our Cardiff or London offices.

Who are you?

- Entrepreneurial spirit and the ability to use your own initiative
- Exceptional verbal and written communication skills
- Excellent research skills
- Strong interpersonal skills and the ability to establish rapport and credibility
- Excellent planning and organisation skills
- Experience of writing reports and delivering presentations is preferable
- A commitment to high standards, both for work internally and externally with clients
- A willingness to travel when necessary

If you think you would be a great fit at AMPLYFI, please email careers@amplyfi.com with your CV and a one paragraph overview of why you are the right person for the job.